



# DIGITAL PHOTO CLUB OF ANNAPOLIS

SEPTEMBER 26, 2016

[DIGITALPHOTOCLUB.NET](http://DIGITALPHOTOCLUB.NET)

# Debate Issues

Raw



Aperture Priority

Color

Canon

Digital

Post Processing

B&W

Shutter Priority

JPG



Nikon

Film

No Retouching

# Meeting Agenda



3

<http://www.digitalphotoclub.net>

- ▶ 6:30 p.m. – 7:00 p.m. Social time
- ▶ 7:00 p.m. – 7:15 p.m. Welcome to visitors and Club business
- ▶ 7:15 p.m. – 8:05 p.m. Jeffrey Wolk on Pole Aerial Photography
- ▶ 8:05 p.m. – 8:15 p.m. Break
- ▶ 8:15 p.m. – 8:40 p.m. Beginners' Showcase
- ▶ 8:40 p.m. – 9:00 p.m. Jug Bay Field Trip Showcase

**\*\*Please silence your cell phones\*\***

# Welcome

4



<http://www.digitalphotoclub.net>

## Welcome, visitors and new members!

- ▶ Tell us...
  - ▶ Your name
  - ▶ How you heard about the Club
  - ▶ What camera(s) you use
  - ▶ What subjects you like to shoot (birds, landscapes, etc.)

# Celebrate and Inspire

5



<http://www.digitalphotoclub.net>

- ▶ **Tell us if you've recently...**
  - ▶ been published
  - ▶ won a prize in a photo contest
  - ▶ been hired for photo shoots
  - ▶ exhibited your work
  - ▶ or earned other recognition for your photography

# Club Business

6



<http://www.digitalphotoclub.net>

**Dues:** Current members may renew and new members join for \$35

- ▶ **Returning members:** Renew by November 1 to remain in good standing and be in the printed directory
- ▶ Fill out the membership form completely and as you want to see your info in the directory

**Seeking CPA/Tax Pro:** We are looking for a member to help review the Club's tax status. Contact Chris at [president@digitalphotoclub.net](mailto:president@digitalphotoclub.net) if you can help.

**DPCA Flash Drives:** A limited number is available for sale at the Membership Desk for \$7



# Survey Results in Brief



7

<http://www.digitalphotoclub.net>

Administered in June, taken by 43 members

- ▶ Top 3 reasons members join:
  - Improve their photography (54%),
  - Enjoy outside speakers (19%)
  - Learn more about photography (14%)

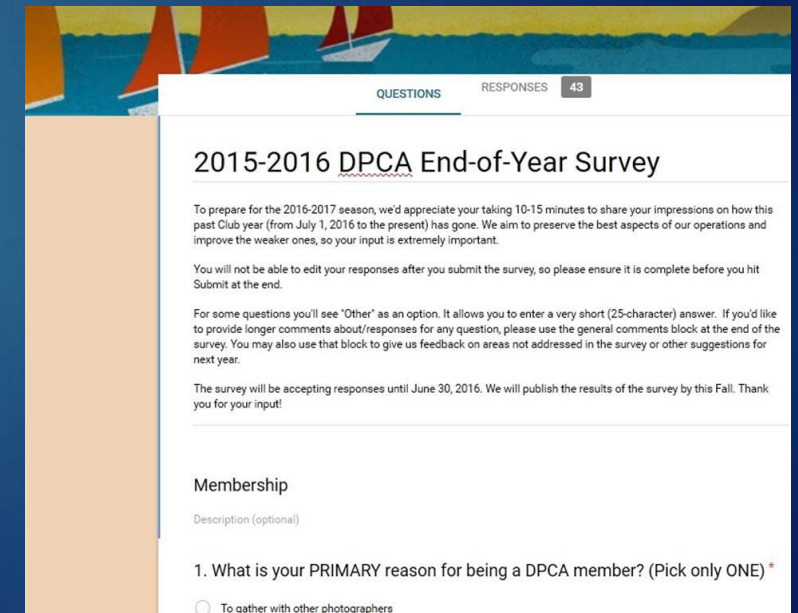
- ▶ 82% satisfied with Maryland Hall
- ▶ 74% are OK with having members review Challenges
- ▶ Programming enjoyed by vast majority of members
- ▶ **95% are satisfied or very satisfied with their membership overall**
- ▶ Representative suggestions:

Don't cram so much into meetings

Post schedule well in advance and stick to it

Allow more time to discuss photos at Showcases

More details on the survey results follow the meeting slides



# Next Field Trip



8

<http://www.digitalphotoclub.net>

## Historic London Town Gardens, Edgewater

- ▶ Saturday, October 8
- ▶ More info to follow



Photo from London Town website

The [field trip 2016-2017 schedule](#) is on the Club website. If you'd like to be a field trip leader, contact John Breen, DPCA Field Trips Director



# Current Exhibit



9

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## Ginger Cove until November 11

- ▶ Stop by and enjoy the show!
- ▶ Pickup: Friday, November 11 from 9:00 a.m. – 11 a.m.

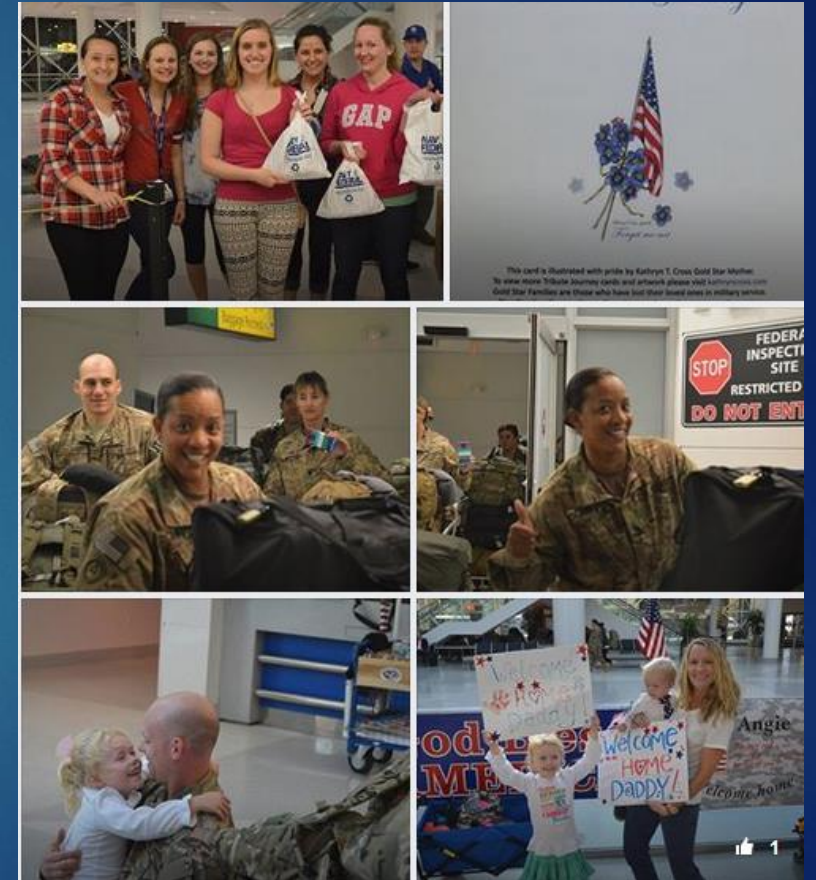
# Volunteer Opportunities

10



## Operation Welcome Home Maryland

- ▶ Ongoing need for photographers to capture returning troops' arrival at BWI and reunions with loved ones
- ▶ 2 – 3 returns occur weekly; each lasts about 2 - 2.5 hours
- ▶ Arrival schedule is at <http://www.operationwelcomehomemd.org/>
- ▶ Point of contact: Kathy Thorp, [navyfam6@comcast.net](mailto:navyfam6@comcast.net)



Screen shot from OWHMD Facebook site

Find out about other organizations needing help through DPCA website's [Volunteer Opportunities](#) link

# Other Upcoming Activities



11

**Challenge #1:** August 23 – October 3 shooting period

- ▶ Theme: Summer Color
- ▶ October 3 submission deadline. Send up to 3 photos illustrating the theme to [challenge@digitalphotoclub.net](mailto:challenge@digitalphotoclub.net). Updated rules at [DPCA Tech Blog](#)

<http://www.digitalphotoclub.net>

**Next Meeting:** Monday, October 10

- ▶ Joanna Tillman on “Portraiture”
- ▶ Summer Color Challenge show
- ▶ Tech Talk: Mike DeLucia on the DPCA website



Photo by Matthew Beziat

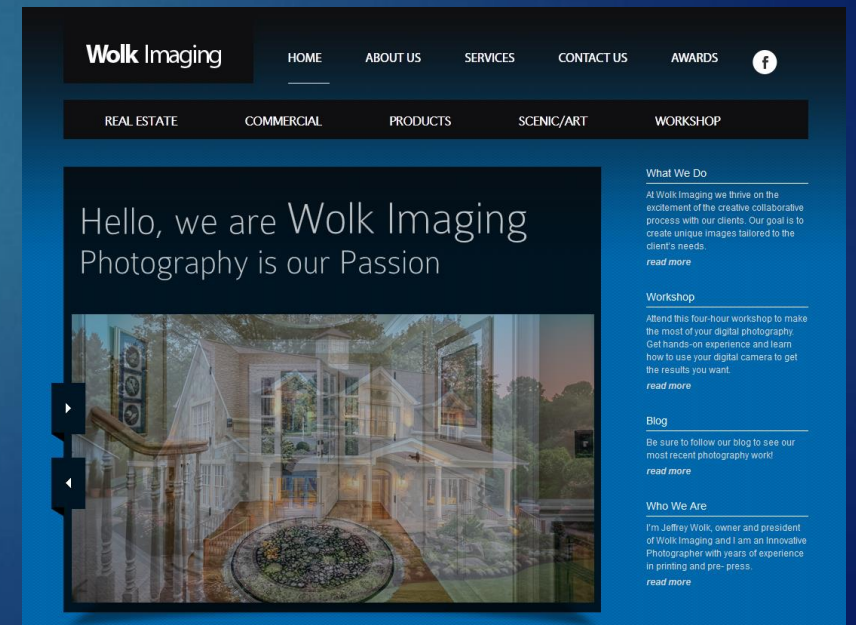
# Hour 1 Speaker:

## Jeffrey Wolk on Pole Aerial Photography



12

- ▶ Spoke to us last May on flash photography
- ▶ Owner and President of Wolk Imaging, specializing in studio, real estate, products, customer artwork and portrait photography
- ▶ Web site:  
<http://www.wolkimaging.com>



# Next Up



13

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- ▶ Break
- ▶ Hour 2
  - ▶ Beginners' Showcase
  - ▶ Jug Bay Field Trip Showcase
  - ▶ DPCA Survey Results  
(time & interest permitting)



Photo by John Breen



# DIGITAL PHOTO CLUB OF ANNAPOLIS

DPCA MEMBER SURVEY RESULTS

JUNE 2016

[DIGITALPHOTOCLUB.NET](http://DIGITALPHOTOCLUB.NET)

# Survey Administration



15

<http://www.digitalphotoclub.net>

- ▶ Collected responses from June 1 – June 30
- ▶ 43 respondents
- ▶ Aggregated data shared with officers and directors
- ▶ Volunteer names passed to cognizant officers and directors
- ▶ Thanks again to those of you who responded

A screenshot of a survey interface. The top navigation bar shows 'QUESTIONS' and 'RESPONSES 43'. The main heading is '2015-2016 DPCA End-of-Year Survey'. Below the heading, there is a paragraph of introductory text, followed by instructions about editing responses and using the 'Other' option. A section titled 'Membership' is visible, with a question: '1. What is your PRIMARY reason for being a DPCA member? (Pick only ONE) \*'. Below the question, there is a radio button option: 'To gather with other photographers'.

QUESTIONS    RESPONSES 43

## 2015-2016 DPCA End-of-Year Survey

To prepare for the 2016-2017 season, we'd appreciate your taking 10-15 minutes to share your impressions on how this past Club year (from July 1, 2016 to the present) has gone. We aim to preserve the best aspects of our operations and improve the weaker ones, so your input is extremely important.

You will not be able to edit your responses after you submit the survey, so please ensure it is complete before you hit Submit at the end.

For some questions you'll see "Other" as an option. It allows you to enter a very short (25-character) answer. If you'd like to provide longer comments about/responses for any question, please use the general comments block at the end of the survey. You may also use that block to give us feedback on areas not addressed in the survey or other suggestions for next year.

The survey will be accepting responses until June 30, 2016. We will publish the results of the survey by this Fall. Thank you for your input!

### Membership

Description (optional)

1. What is your PRIMARY reason for being a DPCA member? (Pick only ONE) \*

To gather with other photographers

# Membership & Communications



16

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- ▶ The top 3 reasons members join:
  - Improve their photography (54%)
  - Enjoy outside speakers (19%)
  - Learn more about photography (14%)
- ▶ 93% plan to renew their membership
- ▶ 93% are satisfied or very satisfied with Club communications



Tina Quan and Chuck Stafford  
Udvar-Hazy Center Field Trip



# Dues and Venue



17

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- ▶ 100% agree the dues are a good value
- ▶ 56% want to hear from local/regional (vs nationally known) speakers
- ▶ 82% are satisfied or very satisfied with Maryland Hall. Alternate venues suggested: public schools, AACCC, YMCA, and others



# Programs



18

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- ▶ Most popular **speakers**:
  - ▶ Bob Ingalls (NASA), Bob Madden (NatGeo), Jack Gruber (USAToday)
  - ▶ Good news: almost every speaker was in someone's top 3

- ▶ **Showcases**: 94% enjoyed them, 74% participated

Top reason for not participating: Apprehension about showing photos

To improve Showcases: Announce them in advance, allow more time to discuss, show them when scheduled, calibrate the projector



President's Showcase  
Fran Damratowski

# Programs



19

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- ▶ **Challenges:** 93% enjoyed them, 54% participated  
Top reason for not participating: No time
- ▶ 74% are OK with having member reviewers vs. outside reviewers

To improve Challenges: Post schedule well in advance, consider having 2 reviewers or the same people serve as reviewers, explain the theme to outside reviewers



Low Light and Flash Challenge  
John Breen

# Programs



20

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- ▶ Top reason for not participating in **Long Term Projects**:

No time

- ▶ 88% enjoy **Ego Alleys**

Top reason for not participating: No time

To improve Ego Alleys: Shorten the time allotted, announce schedule well in advance, meeting room isn't conducive to critiques



Ego Alley

Mark Goldberg: Las Vegas – Beyond Gaming

# Field Trips

21



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▶ 81% enjoy the field trip showcases; 64% participated

Top reason for not participating: No time

Top fee willing to pay: \$11-\$20

Top distance willing to travel: 31-50 miles

58% are willing to pay for a van at \$35 over entrance fees

Field trip suggestions: Savage Mill, Woodwind cruise, junkyard on 214, Homestead Gardens again, van trip to a Wallops Island rocket launch, and others



To improve field trips: Schedule well in advance, try going during the week, limit # of field trip photos shown

# Exhibits

- ▶ 56% participated
  - ▶ Top reason for not participating: No time

Suggested venues: Annapolis Maritime Museum, Paul's Homewood Café, Main Ingredient and other restaurants




22

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**THE  
DIGITAL PHOTOGRAPHY  
CLUB OF ANNAPOLIS**

ANNUAL JURIED SHOW  
MAY 25 - JULY 10, 2016



Charles Stafford, Fall Monarchs, Digital Photograph

The Galleries at Quiet Waters Park  
600 Quiet Waters Park Rd. Annapolis, Md.

**Opening Reception**  
Sunday June 5  
2 to 4 P.M.  
Public Welcome

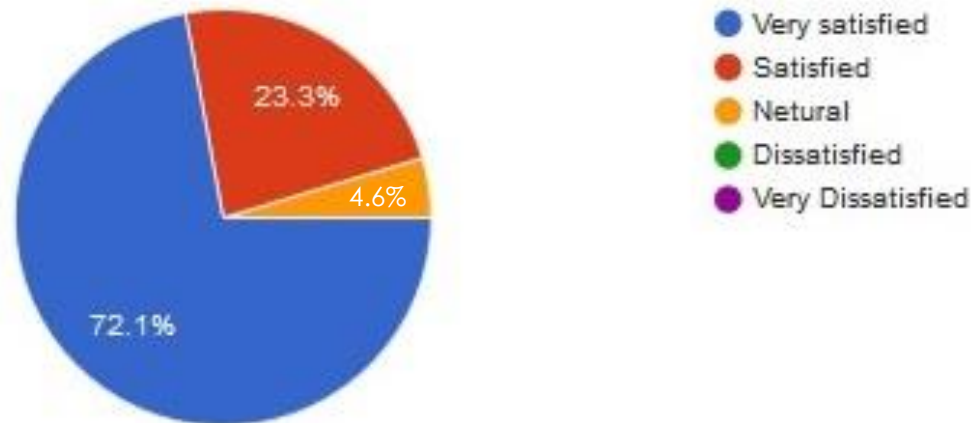
# In Summary



<http://www.digitalphotoclub.net>

40. Considering the TOTALITY of DCPA activities and operations this Club year, how satisfied were you overall with your membership in the Club?

(43 responses)



# Other Selected Feedback

edited for conciseness



24

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- ▶ “...too much was packed into many of the meetings”
- ▶ “I like the DCPA Directory because it helps us get to know each other. I suggest we have a group photo with a name list.”
- ▶ “For me, the most useful moments of the meetings have been times when people discussed why some pictures worked well or what might make them work better...(we should) encourage or facilitate opportunities for members to talk **INFORMALLY** with each other about their pictures.”
- ▶ “Would be interested in a small group working to improve Lightroom and/or Elements.”
- ▶ “I would like to see a **DPCA** annual juried member contest...(with) 3 skill levels for the members to submit pics and a committee to keep the levels honest...There would be more participation if members at the novice level didn't have to compete with the advanced members.”