

an Adobe Systems, Inc. product

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What does it do?

 Lightroom is a complete toolbox for serious amateurs and professional photographers

- A program for one-stop post-processing all steps are integrated
- Works on RAW, jpg, tif, other file formats
- Can be used for workflow (a regular sequence)
- Avoid missing steps, automate routine processes
- Lightroom operates with five linked "modules"

Lightroom's Five Modules

Library to import, organize, keyword, compare, group, rate, find and select photos and make adjustments – 1-by-1 or bulk
 Develop to adjust color and tone, sharpen, and creatively process photos
 Slideshow, Print, and Web modules to present images in a variety of ways

Image Files are not in Lightroom

Our image files are uploaded to your storage system (a hard drive on/in computer) Lightroom facilitates that storage and indexes each file into a "catalog" (database) Octalog uses small replicas of your image ("previews") stored in a LR preview file O Previews speed up your access to images Full-sized image files are used for editing, previews are used for organizing

Start with <u>Library</u>

In the Library module, copy image files from camera or a drive to one or two storage media • "Importing" in a single activity permits file renaming, initially adjusting all images, adding image information to the LR catalog Then you can view, organize, compare, select, rate and group photos in several ways Output Can do some quick editing and slideshow prep Can "Export" files to a drive or CD/DVD, or upload for email, web gallery sharing, etc

Uploading: "Import"

• You can, all at one time:

- > from camera storage card, upload files automatically or manually; batch process them
- > upload files only taken on a certain date
- > add keywords to all to find groups of files later
- > add information about the images, yourself, etc.
- > adjust all images: sharpen, lighten, darken, etc.
- > set the size of the previews to go into the catalog
- > save these settings in a template to use again

Insert keywords and search

Our Use descriptive words about images In Library, insert as many as apply, commaseparated; or a phrase, space-separated > Use right panel to type word/phrase in just once > Select photos to be keyworded, click > From there on, just check the box next to word • To search, open Keyword list, click on arrow at right end of keyword bar

Search by rating and filtering

- Once your files are cataloged, your earliest selections will make later retrieval easy
- At any point you can quickly "rate" a photo
- Can rate photos on the fly during a slideshow
- Three methods of selection, can use any/all:
 - Flagging simplest for in/out images (toggles on tilde ~)
 - Star rating use for ranking, process control (type 1-5)
 - Color tagging note for next actions, etc. (type 6-0)
- Choices are stored in the image file and LR catalog
 Then, work on only what you want by using filters

Search on many parameters

In Library (only), press backslash to get bar
Click on Metadata, then any column title
Check whatever you'd like to search on
Combine settings and filters, flags, etc.
At right, keep your selections in a preset
To search entire catalog select highest-level folder in tree at left

Final organization: Collections

Lightroom provides "collections" to group together any image files you'd like to retrieve Our Collections solve the cross-reference problem • The collections are small text files that point to only your pre-selected, finished product When satisfied with master image files from a shoot, put them in a collection with a descriptive name for later instant retrieval, shows, etc. Original files and rejects, etc. are kept but need not be referenced again

Next: the <u>Develop</u> Module

Ochange exposure, white balance, contrast, brightness, saturation, crop, rotate, use a tone curve, paint in adjustments, make lens and perspective corrections, much more • All by non-destructive editing – originals intact O Can work on RAW, JPGs, TIFs, PSDs, others • Many operations here are similar to basic uses of Photoshop, but easier and faster • You can set up LR to switch to your editor, come back, save changed file in LR

"Going Out" to Photoshop

Output Description Control into a *.psd, exported to PS or Elements • Edit there using compositing, transforms, layers, lens corrections, etc. Output Use "Save" w/o interfering with its choice of *.psd format (do not choose *.jpg) • Return to LR (Alt-tab) to see edited image O Both raw original and *.psd are available.

There is no "Save" command !

Output first adjustment of an image, you may look for a Save command, but... • The original is not altered = no need to save • LR saves every move you make as you go Instructions unique to each image are saved Instructions are used to update your previews and "Export" to screen, print or web Instructions are saved as metadata

Non-destructive Processing

- LR uses the original file for all processes
 Your adjustments, crops, etc. are kept as an instruction file for the preview and outputs
- You can always:
 - return to each step you took, remove later ones
 - > return to the original and start over
 - make any number of different changes, save them as separate files (B&W, soft focus, crops)

What results?

Output Changes you make are stored either: > by themselves in a "sidecar" file (*.xmp) – or > embedded inside a *.DNG (universal RAW) file You can embed new metadata into the file Over the second seco Only when you choose to output, you "Export" (not Save) a finished, specialized product > as an image file: *.jpg, *.tif, or *.psd > to any folder for slideshow, print, web, email, upload... > original and sidecar files are kept, or all in a *.dng Octailog keeps change information and location

Slideshow, Print, Web

• These three output modules make it easy Intuitive to make a slideshow with frames, fades, start/end name slides, music, etc. • When you're done, export the slideshow as *.exe or *.pdf, send/run it on any computer • Printing is familiar, but simpler here > Some preparations are done with just a checkbox • Web page gallery design and preparation > an FTP client is included for simple uploading

<u>Slideshow</u> Module

From the Library module, choose images to show

- To rearrange order, make a Collection of your choices
- Olick on the top right item: "Slideshow", then:
 - Choose images or your Collection
 - Drag Collection images into your chosen order
 - Choose templates for overall appearance
 - On right panel, try various selections, see reactions
 - Optionally add a start and finish name, title
 - Make display choices, Preview
 - Add sound track, duration, order, repeat or not

<u>Print</u> Module

 Regular printing, with embedded preparation processes – sharpening, etc.

- Uses flexible and customizable templates
- O Can print one image per sheet, or
- Quickly arranges printing of multiple sizes on one or many pages
 - > Makes the best use of paper and ink
 - > Arranges for least number of paper cuts



Prepares for an upload to a website using templates – theirs or yours
Choose an "engine" by testing, upper right
Can do html or flash
Add start/end panels for title, credits
Test with "Preview in Browser" at lower left
Export to file, and/or upload by ftp to site

Compared to Picasa ?

• Lightroom (\$):

- Integration w/other Adobe products (Photoshop, etc)
- More sophisticated editing (no layers or compositing)
- > Color correction, CA correction
- Noise reduction and sharpening
- > Exposure and White Balance adjustments
- > Batch processing of unlimited files at once
- Picasa (free):
 - > Arguably faster (much faster for me)
 - Integration with Google product (Blogger, etc)
 - > Simpler editing tools

Make a free Trial Run

30-day free trial is available as a download Mac and PC versions available Current version is 3.2, improved and faster Regular price is about \$200 (Staples, 10/2010) Upgrade from Lightroom 1 or 2 is \$96 Updates are free from Adobe Student price about \$80 available on proof (easy) at amazon.com

Thanks for Listening !!!

- Lightroom collects all photographer's tasks into one place
- Keywording is extremely valuable in long run
- Takes some time, maybe many mistakes
- Stay with it for a few months
- It will grow on you, become indispensable
- It will become as popular as Photoshop
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