

# Learning With Lynda.com

by Mike DeLucia a.k.a. Tony



#### **Brief Outline**

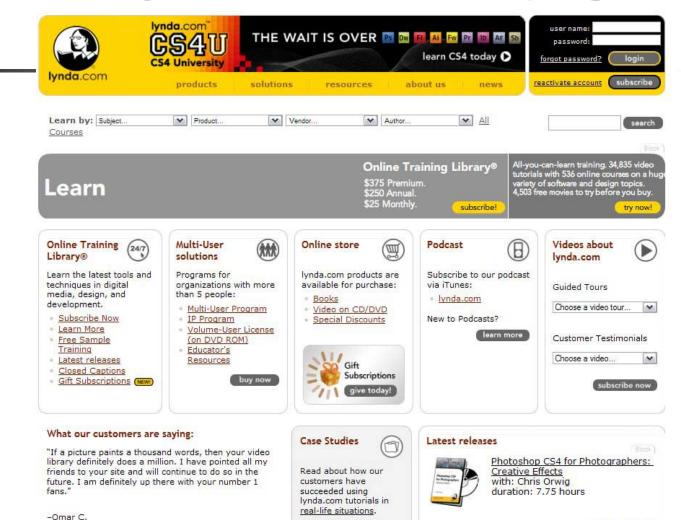
- Who is Lynda?
- Briefly review her major features
- Visit her home and play around
- Q & A



# Just Who Is This Lynda?

- Lynda Weinman created Lynda.com
- An On-Line Training Library
- 2009 Marks Her 14<sup>th</sup> Year
- Software & Technology Training Site
- Also Training Books & CD's/DVD's

### lynda.com Homepage



Tell us your story »

1 of 13

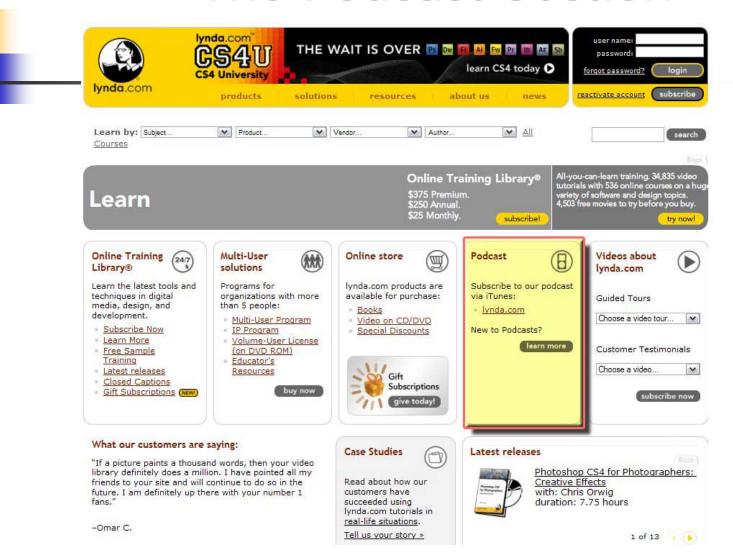
#### **Quick Introduction Section**





# Let's Meet Lynda

#### The Podcast Section



#### The On-Line Store Section





#### **Book Features**



- Published Tutorial Books
- "H-O-T" = "Hands on Training"™
- View Table of Contents
- View Sample Chapter
- Competitively Priced
- Books Include CD-ROM
  - All Files included & some video clips

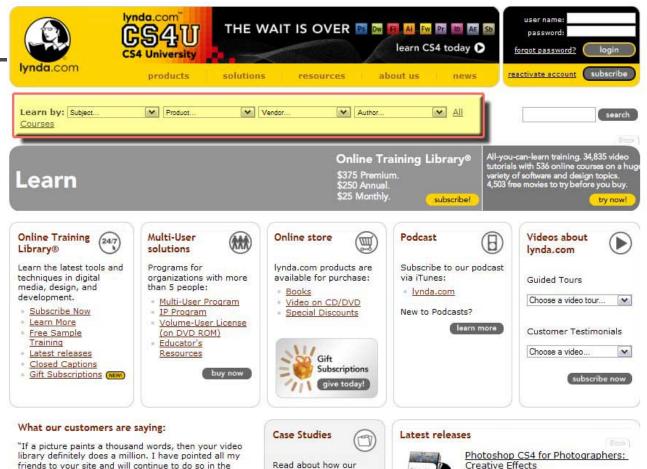


## **CD/DVD Features**



- Each 2 20 hours of Video Training
- "Expert" Un-biased Instructors
- View Table of Contents
- View Sample Movies
- "Learn @ Your Own Pace"™
- You Own the CD
- No Internet Connection Needed

## On-Line Training - Search



friends to your site and will continue to do so in the future. I am definitely up there with your number 1 fans."

-Omar C.

customers have succeeded using lynda.com tutorials in real-life situations.

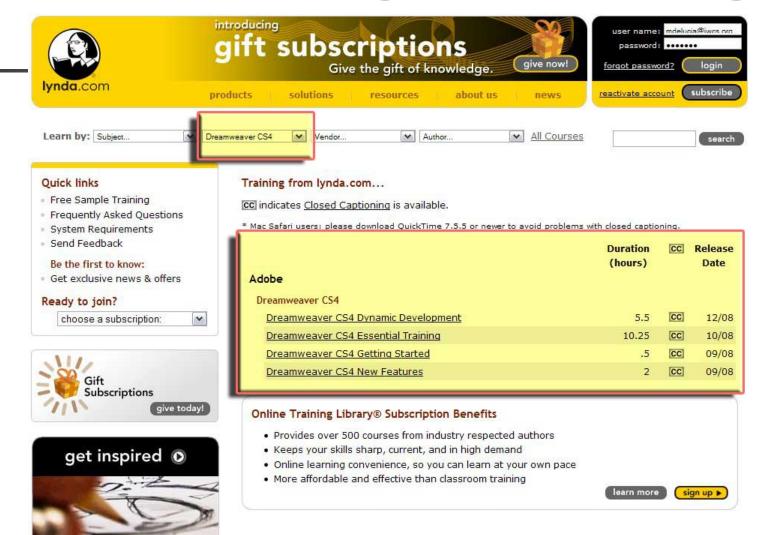
Tell us your story »



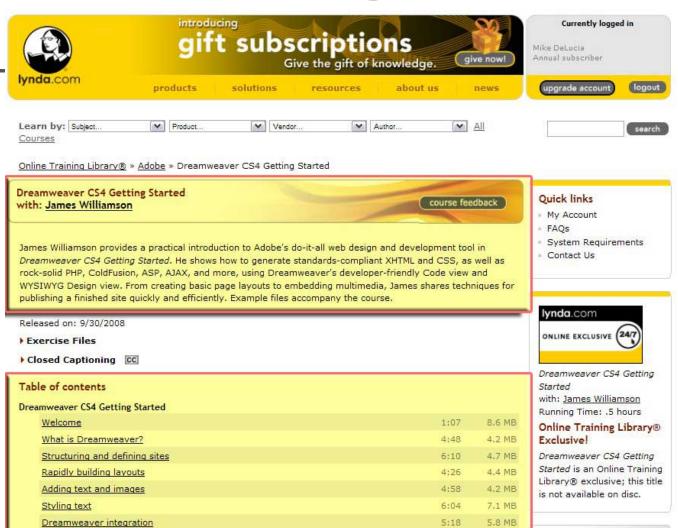
Creative Effects with: Chris Orwig duration: 7.75 hours



## On-Line Training – Courses Page



## On-Line Training – A Course



3:36

3.4 MB

Adding multimedia

Managing and uploading sites



# On-Line Training Library



- 536 Software & Technology Courses
- 160 Products Covered
- Currently 34,835 Video Tutorials
- View Each Course Lecture List
- Many Free Sample Movies (4,503)
- 24 / 7 Training for \$25 / month
- No long-term commitment



# Let's Go On-Line and Visit Lynda.com